

Printed: 08/10/2012 2:30 PM
Last Received: 08/10/2012 11:06 AM
Showing Buylines: All Lines

Traffic Order#

Status Revised

Ver# 9

Rep Order# 6839078
EC'd Yes

Station KOB-TV ALBUQUERQUE, NM.
Advertiser () DSCC IE
Product DSCC IE
Estimate# 1566
Buyer Dan Nagelberg
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1566
Flight Dates 08/07/2012 - 08/13/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () MELISSA PALOMBO
Salesperson Phone# 215-344-1811
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*16	M	5P-530P		:30	\$425.00	08/13-08/13	0	0	0	\$0.00	
			Buyline Comment: NEWS SPOT CNXL,\$425 TO BE USED FOR TAX									
			Sales Remark: V9 SPOT CNXL,\$425 TO BE USED FOR TAX									
			V9 More than 2 codes changed									

---REPORT TOTALS---

Report Totals: 18 / \$7,947.00

---SALES MONTHLY TOTALS---

Aug 12: 18 / \$7,947.00
Sales Totals: 18 / \$7,947.00
Station Totals: 18 / \$7,947.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$7,947	CABL 0%	KASA 0%	KASY 0%	KLJZ 0%	KOAT 0%
		KOB 100%	KRQE 0%	KTEL 0%	KWBQ 0%	

---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES
TO FOLLOW

Books null
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

Station KOB-TV ALBUQUERQUE, NM.
Advertiser () DSCC IE
Product DSCC IE
Estimate# 1566
Buyer Dan Nagelberg
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1566
Flight Dates 08/07/2012 - 08/13/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () MELISSA PALOMBO
Salesperson Phone# 215-344-1811
Salesperson FAX#

Showing Buylines: All Lines